

Southern States Republican Polling

Executive Summary

Kaplan Strategies, a nonpartisan research firm, conducted this random survey. The survey was collected from an online panel of cell phone users using web and text responses and automated voice responses. The results are unweighted. The poll was paid for by Kaplan Strategies.

Period of sample: 4/5/2023 – 4/6/2023

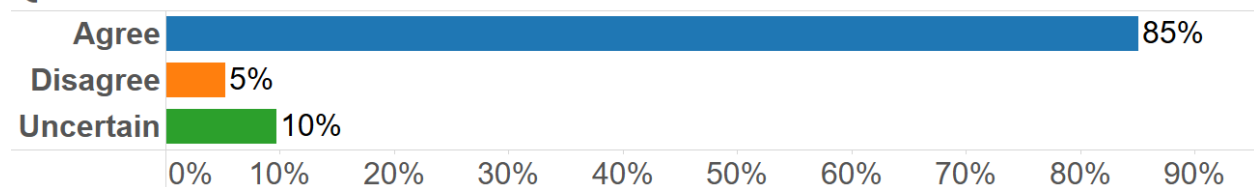
Area: Southern U.S. states

Sample size: 1,018

Margin of error: ±3.1%

1) I believe our elected conservative officials should do more to protect traditional American values and heroes.

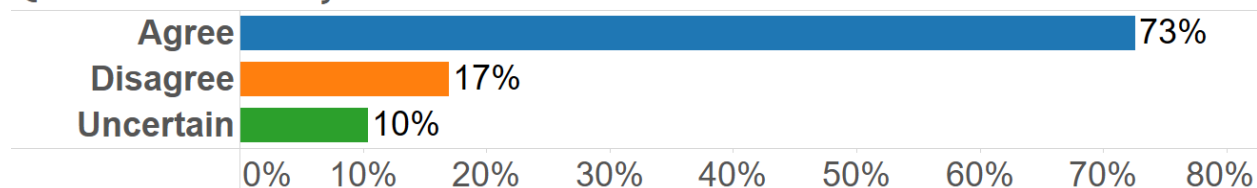
Q1: Protect Traditional American Values



		Age group				Gender	
		18-29	30-49	50-64	65 or over	Female	Male
		Column	Column	Column	Column	Column	Column
		N %	N %	N %	N %	N %	N %
Q1: VALUES	Agree	89%	88%	86%	84%	85%	85%
	Disagree	11%	8%	5%	5%	5%	5%
	Uncertain	0%	3%	9%	11%	10%	10%

2) I do not support using U.S. military budget dollars to rename military bases originally named in honor of Southern military heroes such as Lee, Hood, and Jackson.

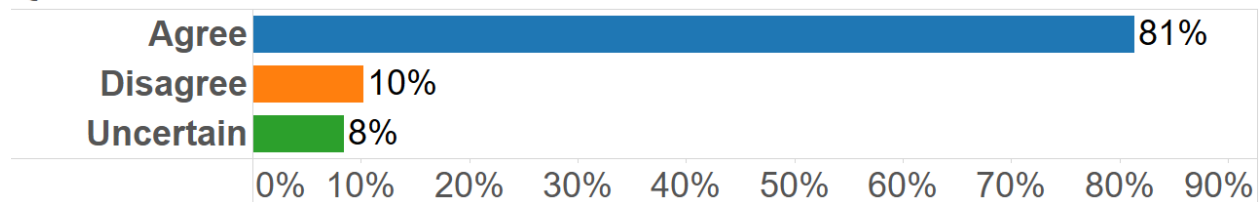
Q2: Rename Military Bases



		Age group				Gender	
		18-29	30-49	50-64	65 or over	Female	Male
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Q2: HEROES	Agree	59%	68%	73%	73%	73%	72%
	Disagree	26%	20%	16%	17%	16%	19%
	Uncertain	15%	12%	11%	10%	11%	10%

3) I do not support the removal of monuments erected to honor regional and national American historical figures.

Q3: Removal of Monumenets

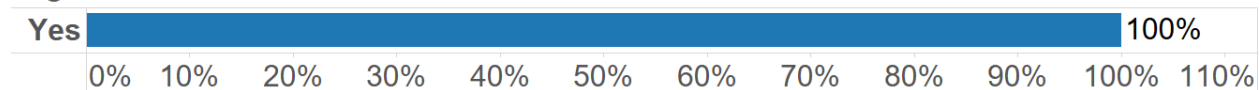


		Age group				Gender	
		18-29	30-49	50-64	65 or over	Female	Male
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Q3: MONUMENTS	Agree	74%	82%	81%	82%	83%	79%
	Disagree	11%	7%	9%	11%	%	12%
	Uncertain	15%	12%	10%	8%	8%	8%

The following questions are for demographic purposes:

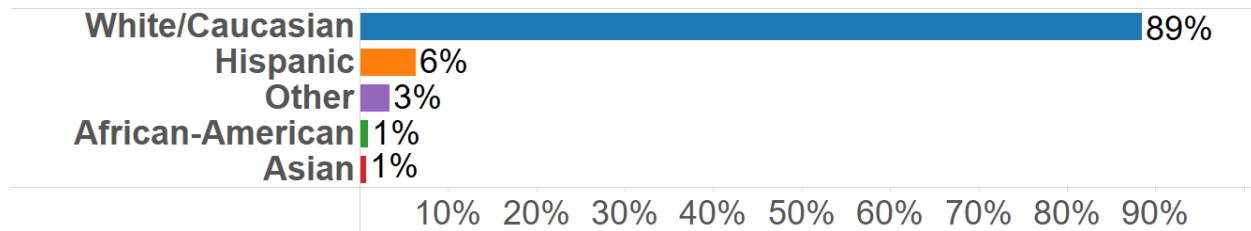
4) Are you registered to vote?

Registered



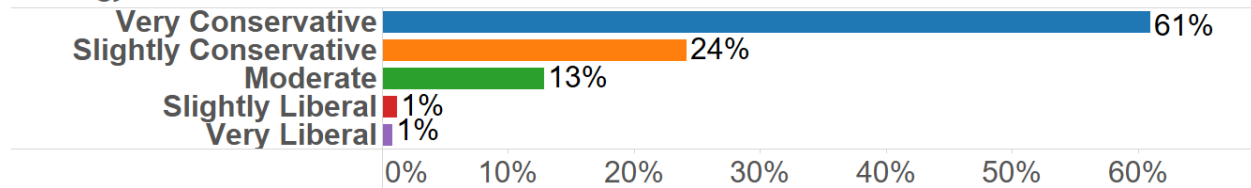
5) What is your party affiliation?

Race



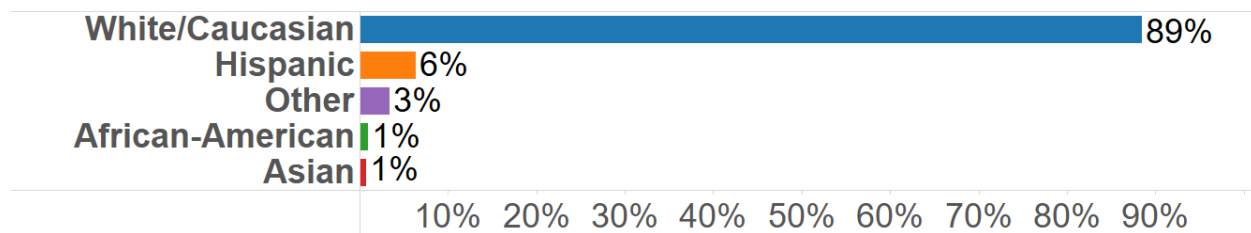
6) What is your political ideology?

Ideology



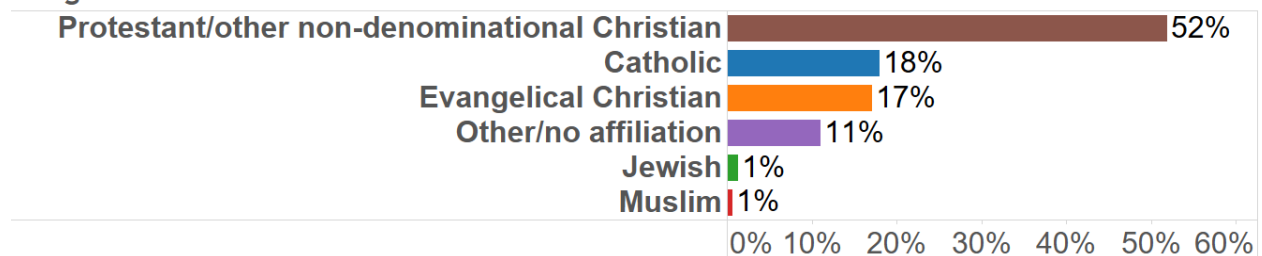
7) What race do you identify yourself as?

Race



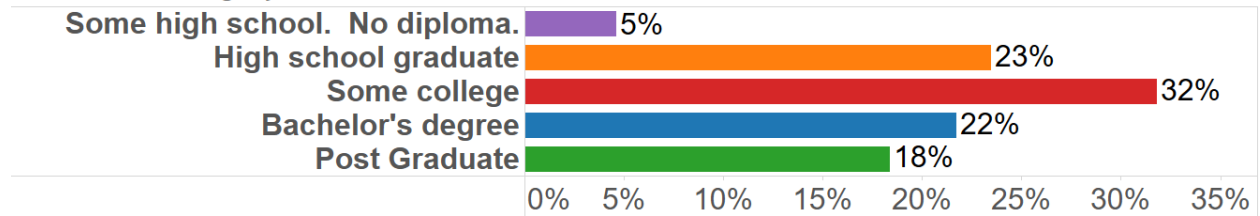
8) Which of the following best represents your religious affiliation?

Religious affiliation



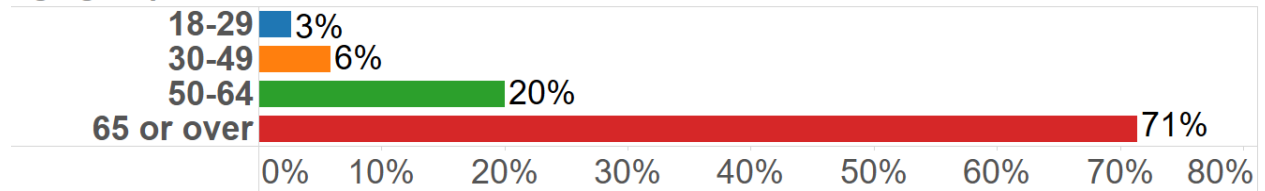
9) What is the highest level of education you have completed?

Education category



10) How old are you?

Age group



11) What is your gender?

Gender

